

Gianni Carducci

Comprehensive Master Resume

Product Ownership | AI-Assisted Development | Implementation and Operations

Los Angeles, California | 305-439-5783 | info@giannicarducci.com

<https://www.giannicarducci.com/> | <https://www.linkedin.com/in/giannicarducci/> | <https://github.com/Giannicarducci>

Professional Overview

Product owner and independent software builder with an Information Engineering degree and a Master of International Business. Combines current AI-assisted application development with earlier Microsoft contract assignments in regional software deployment, Windows Phone merchandising, user training, and launch readiness. Experience also includes telecommunications customer engineering, service operations, freelance digital consulting, and a community-focused business venture.

Founder of ProfitTracker, a live subscription application for independent service providers. Owns product direction, workflow design, AI-assisted implementation, testing, releases, onboarding, billing integration, and support resources. Additional work includes an equestrian marketplace, an events and venues discovery project, and a website collaboration. Brings English, Spanish, and Italian language skills to communication with business stakeholders, technical teams, and customers.

Skills and Tools

Product and business: Product management, product ownership, strategy, product planning, roadmaps, prioritization, competitive analysis, product operations, software as a service (SaaS), new product releases, go-to-market strategy, international business, and business presentations.

Project delivery and Agile: Project management, project planning, Agile methodologies, Agile project management, Scrum, Kanban, sprint planning, requirements gathering, product backlogs, stakeholder engagement, stakeholder workshops, facilitation, coaching, and retrospectives.

AI and application development: Artificial intelligence, generative AI, prompt engineering, AI-assisted coding and vibe coding, AI product building, no-code development and prototyping, code review with AI tools, workflow automation, application implementation, issue investigation, browser walkthroughs, and release verification.

Current product stack and AI toolkit: React, TypeScript, JavaScript, Firebase, Firestore, Firebase Authentication, Cloud Functions, Node.js, Vite, and Stripe. ChatGPT, Claude, Gemini, Cursor, TRAE, Lovable, and Whisper; API and MCP connections within AI-assisted workflows.

Deployment and customer support: Software deployment, rollout coordination, training and development, user training, technical support, customer service, customer relationship management (CRM), mobile devices, troubleshooting, bug tracking, quality assurance, product documentation, onboarding, and support workflows.

Data and analytics: Data analysis, trend analysis, key performance indicators (KPIs), product metrics, SQL, spreadsheet and database solutions, user behavior analytics, A/B testing, financial reporting workflows, Google Analytics, and search engine optimization (SEO).

Marketing and publishing: Marketing, marketing strategy, digital strategy, digital content merchandising, social media, email marketing, campaign coordination, content creation, community engagement, sales, fundraising, vendor and sponsor relationships, mobile applications, and mobile games.

Operations and teamwork: Operations management, quality management, quality control, resource allocation, scheduling, budget administration, workflow improvement, cross-functional team leadership, leadership, teamwork, communication, interpersonal skills, public speaking, and conflict management.

Design and productivity tools: UI and UX principles, wireframing, prototyping, customer journey mapping, Figma, Adobe Creative Suite, video production and editing, WordPress and CMS platforms, Jira, Confluence, Microsoft Office, Word, Excel, PowerPoint, Microsoft Project, SharePoint, Microsoft SQL Server, jQuery, Dynamics, ExactTarget, Execution Planning, and Productboard.

Professional Experience

ProfitTracker

SaaS Founder and Product Owner

January 2025 - Present | Los Angeles, California | Independent venture

Live subscription web application for independent service providers to manage income, expenses, appointments, and financial reports.

- Built, launched, and continue to develop the product, connecting product planning and interface decisions with AI-assisted implementation, testing, and ongoing releases.
- Define the workflows users need to complete, set feature scope and priorities, and review the running application before deciding what is ready to release.
- Use AI coding tools to generate and revise implementation, investigate errors, and work across the React and TypeScript interface and Firebase services.
- Integrated Google account access, guided setup, Stripe subscription billing, Checkout, the customer portal, and webhook-based subscription access within the product.
- Developed calendar, appointment, transaction, and reporting workflows while keeping scheduled appointments distinct from recorded income.
- Added practical record-management behavior, including searching and correcting transactions, date changes, save acknowledgements, duplicate-save protection, revision conflicts, Trash, and restore.
- Maintain separate USD and EUR reporting, with financial totals and exported reports organized by transaction currency.
- Review financial calculations and record changes through automated checks and browser walkthroughs, including whether corrected transaction dates affect the appropriate reporting period.
- Follow changes through production verification. The September 23, 2026 release included resolving a missing composite database index before the updated interface went live.
- Use release evidence to assess readiness. The September 23 release record reports 148 backend tests and 32 calculation and frontend utility tests, together with checks of record recovery, account access, and deployed assets.
- Created the public landing page, interactive product demonstration, FAQs, published roadmap, support-request workflows, and a 22-page customer guide with product walkthroughs.
- Continue improving transaction workflows, reporting, onboarding, and the customer experience after launch.

Live product: <https://www.profittracker.net/>

Product case study: <https://www.giannicarducci.com/work/profittracker/>

Independent Freelance Consulting

Freelance Tech Consultant and Digital Product Consultant

September 2015 - September 2024 | Los Angeles, California | Remote freelance work

- Provided independent consulting through Fiverr, supporting digital products, remote technical support, and online business communication.
- Supported product development and user experience work through requirements discussions, wireframes, and coordination of project activities.
- Helped businesses implement SaaS tools and improve workflows, connecting technical setup with the needs of the people using the software.

- Used Agile and Scrum practices and tools such as Confluence to organize work, communicate requirements, and coordinate delivery.
- Advised on YouTube and Instagram content strategies and A/B testing for online communication and audience engagement.
- Developed portfolio materials, case studies, and wireframing examples to explain project scope, design choices, and delivery.

Cream Guide LLC

Product Manager and Co-Founder / Director of Operations

January 2019 - January 2024 | Los Angeles, California | Personal venture

Digital discovery venture focused on LGBTQ-oriented events and local businesses. The role combined product management, operational coordination, publishing, and launch work.

- Managed the product from concept through launch, developing roadmaps and coordinating design, development, and marketing collaborators around product priorities.
- Connected the discovery experience with the requirements for maintaining event and business information, publishing content, and preparing the launch.
- Coordinated user research, wireframing, prototype testing, and UX design to refine how people found and navigated information.
- Organized a remote publishing team and workflows for keeping event and business content current.
- Managed budgets, resource allocation, vendor and sponsor relationships, fundraising activities, and launch coordination.
- Worked with design and marketing collaborators to carry the brand across the application, team materials, and community events.
- Supported partnerships and event promotion that introduced the app to local audiences and explained the discovery experience to prospective users.
- Worked within a venture concept spanning business listings, events, membership perks, partner offers, advertising, marketplace commissions, and ticketing.

Project archive and case study: <https://www.giannicarducci.com/work/cream/>

Allegra Group

Senior Information Technology Project Manager

Began June 2014 | Los Angeles, California | Commercial service operations

Managed commercial cleaning and power-washing projects alongside internal technology and process improvements.

- Coordinated project schedules, service delivery, client requirements, staffing, and team workflows across Los Angeles.
- Led development and rollout of the company intranet to support internal communication and access to operational information.
- Managed development and deployment of the public website to support company communications and customer engagement.
- Organized email marketing campaigns and digital communications alongside day-to-day service delivery.
- Managed resource allocation, trained team members, and improved scheduling and operational processes.
- Supported quality-control and workplace safety procedures throughout project delivery.

Microsoft

Field Deployment Lead for Global Marketing Operations

August 2012 - January 2014 | Redmond, Washington | Staffing-agency contract assignment

Regional software deployment and user training for Latin American marketing teams.

- Supported rollout of Global Marketing Operations tools, including Execution Planning, ExactTarget, and Dynamics, across Latin America.
- Trained and coached field marketers on the tools and the associated planning, execution, and communication workflows.
- Gathered stakeholder requirements and translated regional feedback into actionable product backlog items.
- Coordinated communication among regional stakeholders, product owners, and development teams to support implementation and issue resolution.
- Facilitated team check-ins and retrospectives to improve delivery practices and adoption of new tools.
- Acted as a liaison between business users and technical teams, helping connect regional needs with deployment priorities.

Microsoft

Regional Merchandise Associate for Windows Phone

August 2011 - May 2012 | Seattle and Redmond, Washington | Contract through TEKsystems

Windows Phone marketplace merchandising and product support for Latin America and Europe.

- Supported regional product deployment and content publishing for the Windows Phone marketplace.
- Developed content strategies and practical publishing tools to support regional merchandising workflows.
- Used Excel functions and database solutions to organize merchandising assets, troubleshoot publishing issues, and reduce manual errors.
- Provided practical solutions when merchandising teams relied on manual publishing tools and spreadsheet-based asset management.
- Supported developer engagement and coordinated bug tracking and pre-launch quality assurance.
- Worked across business and technical teams to keep regional content and product delivery on track.

Nokia Siemens Networks

Customer Service Engineer

January 2004 - January 2007 | Venezuela | Telecommunications customer engineering

- Provided customer engineering and technical support for telecommunications products and services.
- Answered customer questions about product capabilities and supplied technical information to sales representatives.
- Maintained product manuals, performance records, and online databases used for customer support and contact information.
- Assisted with product troubleshooting, repairs, and customer requirements.
- Implemented and maintained quality-system testing protocols.
- Designed and implemented an automated technical information center so field-service personnel could access product and service information.

Academic Business Project

Office Depot in China

Business School Team Project in Employer Branding

September 2008 - August 2009 | Shanghai, China | Academic project

- Contributed to a team project examining Office Depot international operations and employer branding in China.
- Helped develop recommendations for strengthening the organization's employment brand and supporting international business planning.
- Applied international business study to a company-specific branding and market context.

Project Portfolio

ProfitTracker

Founder and Product Owner with AI-Assisted Development

2025 - Present | Live subscription product | React, TypeScript, Firebase, Node.js, Stripe

Own the product, application, billing integration, and release process for a business-management SaaS application. The product connects daily scheduling with recorded payments, expenses, transactions, and reports for independent service providers.

- Designed a calendar-led navigation model with transaction entry and reporting available in the same working experience.
- Built guided setup, support resources, subscription workflows, and public launch materials around the core application.
- Verified record corrections, recovery, report calculations, and production readiness as part of ongoing development.

Case study: <https://www.giannicarducci.com/work/profittracker/>

Jump-Hub

Product Owner and AI-Assisted Developer

Public equestrian marketplace | React, TypeScript, Firebase

Own the product direction and develop an equestrian marketplace using AI coding tools. The interface connects horse search and filters with listing details and seller pages.

- Defined a specialized browsing journey that helps riders move from horse discovery to listing information and seller context.
- Connected search, filtering, dedicated listing pages, and seller information within one marketplace experience.

Live marketplace: <https://jump-hub.com/>

Portfolio contribution: <https://www.giannicarducci.com/#jump-hub>

Scene

Product Owner and AI-Assisted Developer

Project preview | Events and venues discovery | React and Firebase

Own the product direction and build a discovery experience that brings location-based browsing, event and venue information, search and filters, and dedicated detail pages together.

- Organized the experience around finding events and venues by place and relevant attributes.
- Developed the working interface and connected discovery views with detailed information pages using AI-assisted development.

Project overview: <https://www.giannicarducci.com/#scene>

Cream Guide

Product Management and Operations for a Community Venture

2019 - 2024 | Earlier personal venture and project archive

Connected LGBTQ-oriented events and local businesses through a branded discovery experience. Work spanned product planning, UX, publishing operations, business coordination, and launch.

- Connected the digital product with remote publishing workflows, team materials, partner relationships, and in-person community events.
- The archive preserves original product designs, membership-screen concepts, team portraits, and event photography.

Case study and archive: <https://www.giannicarducci.com/work/cream/>

Luis Gilberto Website Collaboration

Technical Direction and Initial Development

Website collaboration | Initial framework and first pages

Collaborated with Luis Gilberto to rebuild and modernize his personal website. Owned technical direction and initial setup, built the framework, and delivered the first pages. The live website continued to evolve after that contribution.

Portfolio contribution: <https://www.giannicarducci.com/#luis-gilberto>

Current website: <https://www.luis-gilberto.com/>

AI and Technology Educational Content

YouTube Channel Concept

Earlier portfolio concept | AI, product development, and technology education

Outlined an educational content concept focused on AI, product development, technology innovation, and practical experiences with digital transformation.

Education

Florida International University

Master of International Business

Degree awarded August 9, 2008 | Miami, Florida, United States

College of Business Administration, Chapman Graduate School of Business. International business administration study during 2007 - 2008.

Universidad Tecnológica del Centro

Ingeniero en Información

Degree awarded April 17, 2007 | Venezuela

Engineering degree in Information Engineering.

- Academic activities included Calidad y Productividad en Manufactura (CPM), focused on quality and productivity in manufacturing.
- Academic activities included Calidad y Productividad en Servicio (CPS), focused on quality and productivity in services.
- Participated in D54 Desarrollo Tecnológico activities, including group teaching support.

Colegio Humboldt

High School Studies with a Focus on Science

1990 - 1997

Professional Certifications

Scrum.org

Professional Scrum Master I (PSM I)

Awarded November 26, 2019 | Professional certification

Certification in Scrum fundamentals, terminology, concepts, and application.

Credential: <https://www.scrum.org/certificates/476118>

Scrum Alliance

Certified ScrumMaster (CSM)

Awarded October 27, 2019 | Expired October 27, 2021 | Status inactive

Completed the prescribed requirements for the Certified ScrumMaster designation. Certificant ID 001004099.

Specializations and Completed Courses

IBM and SkillUp EdTech through Coursera

Generative AI for Product Managers

Specialization completed June 21, 2024 | Four online non-credit courses

Completed a specialization covering generative AI applications, prompt engineering, building AI-powered products, and applying generative AI to product management work.

Specialization credential: <https://coursera.org/verify/specialization/YNDCZ2WD6P68>

IBM through Coursera

Generative AI: Introduction and Applications

Completed June 20, 2024 | Component of the Generative AI for Product Managers specialization

Course credential: <https://coursera.org/verify/9GAEX9CEFCG5>

IBM through Coursera

Generative AI: Prompt Engineering Basics

Completed June 20, 2024 | Component of the Generative AI for Product Managers specialization

Course credential: <https://coursera.org/verify/DMYAV2NEP4SN>

SkillUp EdTech through Coursera

Product Management: Building AI-Powered Products

Completed June 20, 2024 | Component of the Generative AI for Product Managers specialization

Course credential: <https://coursera.org/verify/UUJ6VEDGVCRT>

IBM and SkillUp EdTech through Coursera

Generative AI: Supercharge Your Product Management Career

Completed within the specialization awarded June 21, 2024

Completion evidence: <https://coursera.org/verify/specialization/YNDCZ2WD6P68>

Project Management Institute

Generative AI Overview for Project Managers

Course completed March 31, 2025 | Certificate of course completion

Credential badge: https://www.credly.com/badges/30b3c590-57ae-4829-a5eb-fa922e138efc/linked_in_profile

PMI course certificate: <https://learning.pmi.org/certificate?id=b36cfef9-7183-4384-925f-85f2ea8ecd55>

Project Management Institute

Free Introduction to Cognitive Project Management in AI (CPMAI)

Course completed March 23, 2025 | Introductory course-completion certificate

Udemy

The Ultimate Project Management PMP Prep Course (35 PDUs)

Completed March 31, 2025 | Instructor David McLachlan | Certificate of completion

28.5 total course hours shown on the certificate. PMP examination preparation course.

Course credential: <https://www.udemy.com/certificate/UC-8b5d9249-d13c-42ac-91a0-2e590279512b/>

Additional Training

Universidad Tecnológica del Centro

Jornadas de Actualización en Calidad Productividad y Gerencia

2005 | Quality, productivity, and management professional-development event

Professional-development training in quality, productivity, and management, also titled Jornadas de Calidad y Gerencia.

Dr. Graphic

Photoshop 7 Basic Level

2003 | Historical graphics design training | Macromedia Authorized Training Partner

Dr. Graphic

Fast Track to FreeHand MX

2003 | Historical graphics design training | Macromedia Authorized Training Partner

Volunteer Experience and Academic Support

Seattle Paws Animal Center

Animal Shelter Volunteer

Seattle, Washington

Volunteered in an animal shelter setting.

Universidad Tecnológica del Centro

D54 Desarrollo Tecnológico Group Teaching Support

Academic activity

Participated in group teaching support associated with technological development activities.

Languages and International Background

English: Professional working proficiency.

Spanish: Professional working proficiency.

Italian: Professional working proficiency.

Citizenship: United States and Italy. Based in Los Angeles, with experience supporting Latin American and European teams and an international business academic project in China.