

GIANNI CARDUCCI

AI Product Development and Implementation

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Languages: English, Spanish, Italian | Authorized to work in the United States

PROFILE

Product implementation professional and independent SaaS builder with experience deploying business tools, training users, and coordinating technical stakeholders. Develops and maintains ProfitTracker using AI-assisted coding. Combines enterprise rollout experience through Microsoft contract assignments with current product delivery and formal generative AI coursework.

RELEVANT CAPABILITIES

Software rollouts • Requirements gathering • User training • Product roadmaps • Workflow improvement • AI-assisted development • Firebase • Stripe • Jira • Confluence • Agile and Scrum

INDEPENDENT PRODUCT PROJECTS

ProfitTracker | Founder and Product Builder | 2025 - Present

- Built, launched, and continue to develop a web application for independent service providers to track income, expenses, appointments, and financial reports.
- Use AI-assisted coding to develop the product with React and Firebase, including Google sign-in, Stripe subscription billing, and separate USD and EUR reporting.
- Translate everyday business workflows into product features, including recurring records, appointment reminders, reporting, and subscription management.
- Maintain onboarding and support resources alongside product updates, including FAQs, a downloadable user guide, and support request workflows.

Cream Guide | Personal Venture | 2019 - 2024

- Developed a digital events and business platform, working on product planning, user experience, publishing workflows, and launch coordination.

SELECTED PRIOR PROFESSIONAL EXPERIENCE

Microsoft | Contract assignments through staffing agencies | 2011 - 2014

Project Manager and Field Deployment Lead, Latin America | Aug 2012 - Jan 2014

- Supported rollout of Global Marketing Operations tools across Latin America, including Execution Planning, ExactTarget, and Dynamics.
- Trained field marketers and coordinated requirements and feedback among regional stakeholders, product owners, and development teams.

Associate Product Manager, Windows Phone Latin America | Aug 2011 - May 2012

- Worked on regional product deployment, content publishing, developer engagement, bug tracking, and pre-launch quality assurance.

EDUCATION AND PROFESSIONAL DEVELOPMENT

Master of International Business | Florida International University

Information Engineering degree (Ingeniero en Información) | Universidad Tecnológica del Centro

Generative AI for Product Managers specialization | IBM and SkillUp EdTech, Coursera, 2024

Professional Scrum Master I | Scrum.org, awarded 2019